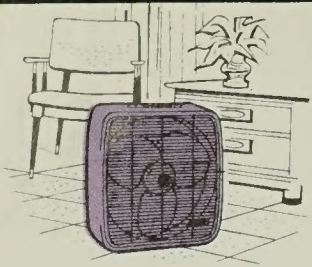




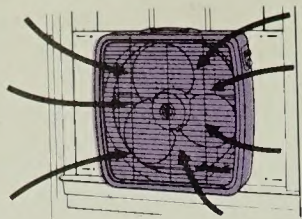
FANS

1957

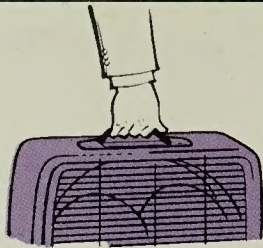




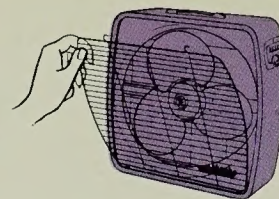
USE TO CIRCULATE—
Ideal room circulator during the day. Rubber feet protect polished surfaces.



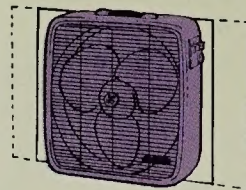
USE TO VENTILATE —
Powerful blades draw out hot, stuffy air, bring in cool fresh air.



EASILY PORTABLE —
Light in weight, with convenient disappearing handle. Can be easily moved from room to room.



SAFETY DESIGNED —
Grill guards protect fingers; snap out front and back for easy cleaning.



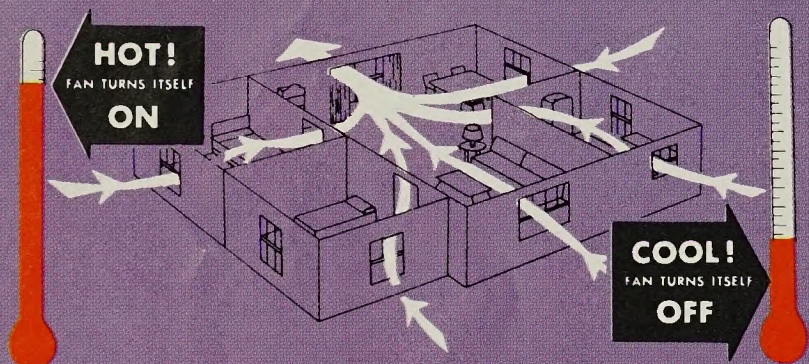
FITS ALL WINDOWS of sash type from 20" to 38" wide. Sash can be closed when fan is not operating.



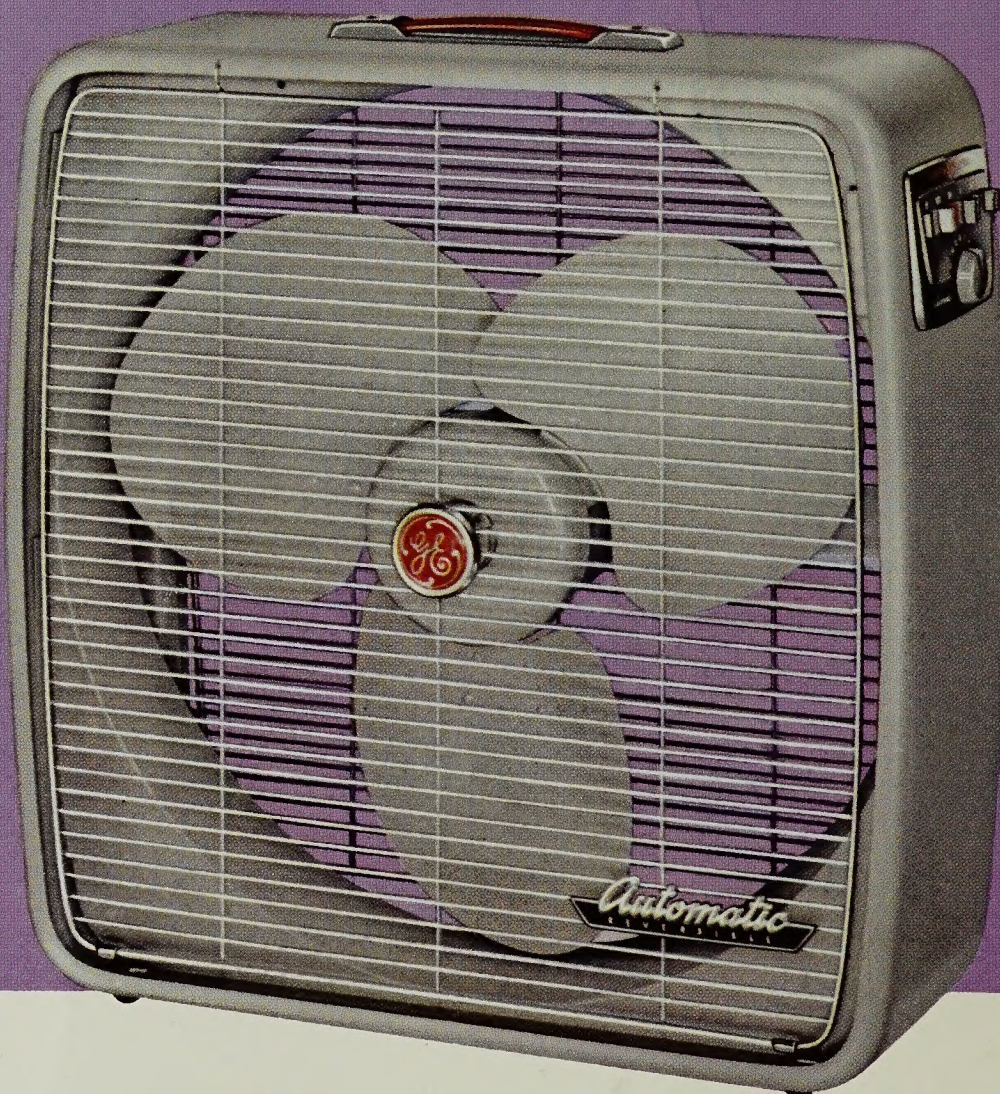
Deluxe 20" Automatic Window Fan

Model
W-4

Electrically Reversible!
Push-Button Control!
Portable! Three Speeds
Each Way!

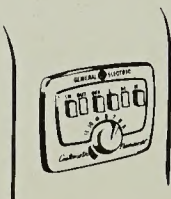


Exhausts hot, stuffy air—or brings in cool outside air. Turns ON and OFF automatically.

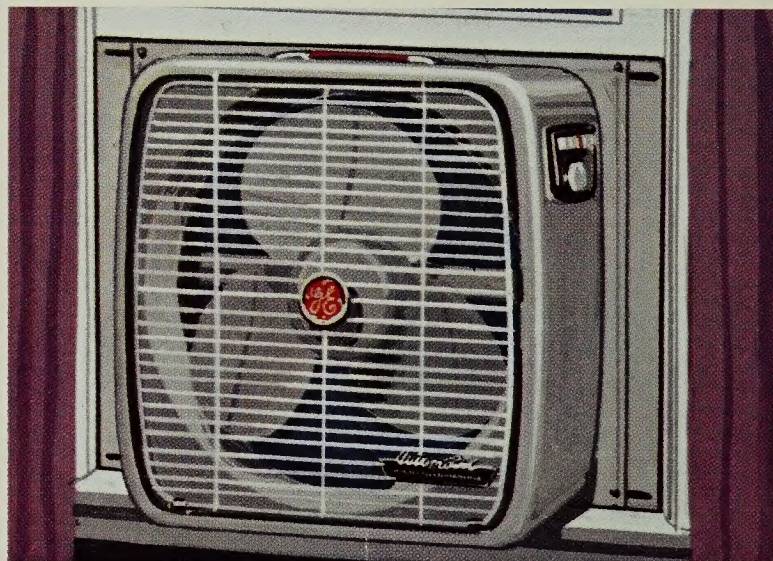


Here's the ultimate in portable window fans! It provides constant comfort with an automatic General Electric Thermostatic Control—and what's more, this new model is electrically reversible!

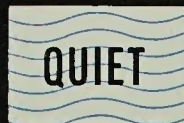
- ★ Thermostat turns fan ON when it's hot, OFF when it's cool.
- ★ Push-button convenience — 3 speeds for intake, 3 for exhaust.
- ★ Can be reversed while running, even at full speed.
- ★ Scientifically matched G-E blade, motor and orifice.
- ★ Quiet — motor and blade mounted on rubber.
- ★ Sealed oil system needs no oiling in normal use.
- ★ No radio or TV interference.
- ★ Rain will not damage G-E fan motor.
- ★ G-E Five-Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.



Push-Button Control



DATA



AIR DELIVERY—Ventilating—2100 CFM*
Circulating—4000 CFM*

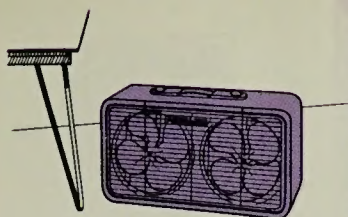
Air Velocity—1100 FPM*

Noise Level—58 DB*

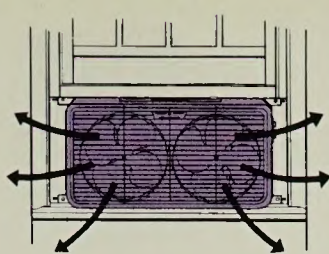
Dimensions: Height—23 3/4"
Width—23 1/2"
Depth—7"
Cord—8 Ft.

*NEMA Rating

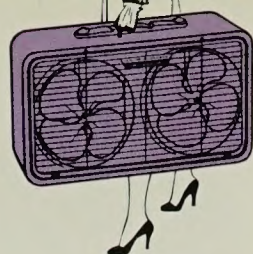
Mounting panel packed with fan



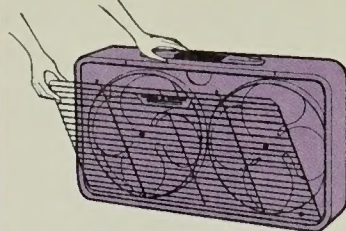
USE TO CIRCULATE—
Ideal room circulator during the day. Rubber feet protect polished surfaces.



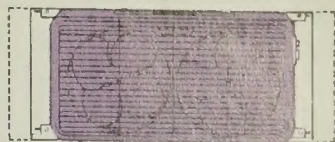
USE TO VENTILATE—
Powerful blades bring in cool fresh air or exhaust hot air from house. Sash can be closed when fan is not operating.



EASILY PORTABLE —
Light in weight, with convenient disappearing handle. Can be easily moved from room to room.



SAFETY DESIGNED —
Grill guards protect fingers; snap out front and back for easy cleaning.



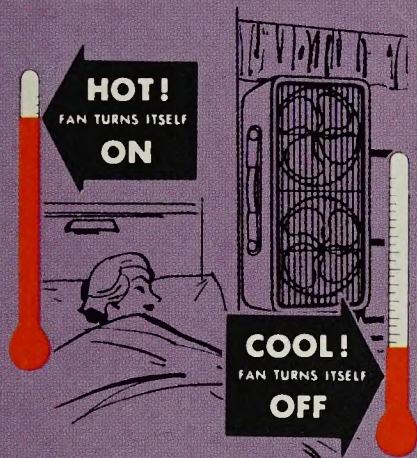
FITS ALL WINDOWS —
Use vertically for casement type; mounting panel fits sash windows from 26" to 36" wide.



Twin Fan Ventilator

Model T3

**For Automatic
Cooling!
Portable!
Reversible!**



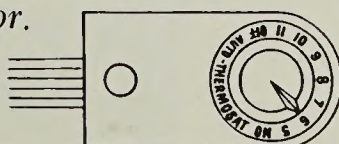
FITS CASEMENT WINDOWS, TOO!
Mounting hangers packed with fan

59.95 - 41.97

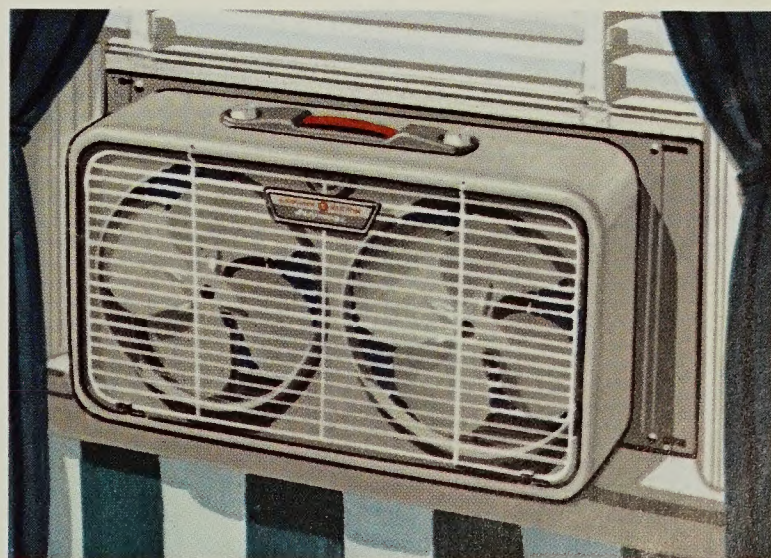


For around-the-clock comfort, simply set the thermostat control. When the temperature rises, the fan turns ON; when the temperature drops, the fan turns OFF.

- * Fan can be easily reversed in window.
- * Narrow depth cabinet—only 7 $\frac{3}{8}$ ". Low silhouette lets plenty of light through window.
- * Scientifically matched G-E blades, motors, and orifices.
- * Quiet motors and blades mounted on rubber.
- * Three speeds—choice of gentle to robust breezes.
- * Sealed oil system needs no oiling in normal use.
- * Rain will not damage G-E fan motor.
- * No radio or TV interference.
- * G-E Five Year Written Warranty.
- * Listed by Underwriters Laboratories, Inc.



Automatic
Thermostat



DATA

AIR DELIVERY—Ventilating 1500 CFM*
Circulating 2500 CFM*

Air Velocity—1300 FPM*

Noise Level—59 DB*

Dimensions: Height—16 $\frac{5}{8}$ "

Width—27 $\frac{1}{2}$ "

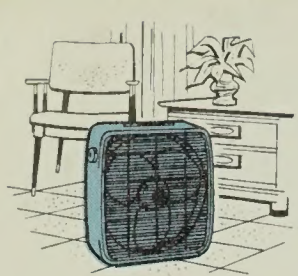
Depth—7 $\frac{3}{8}$ "

Cord—8 Ft.

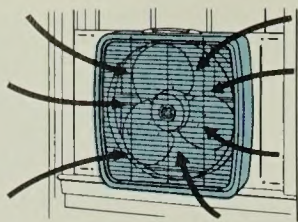
*NEMA Rating

Mounting panel packed with fan

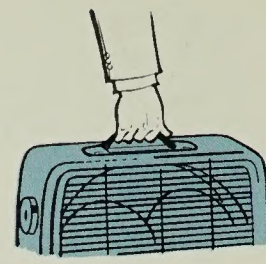
QUIET



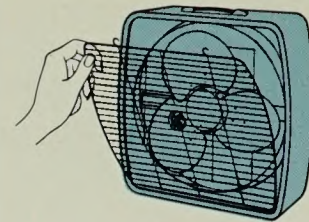
USE TO CIRCULATE—
Easy to carry to any room—rubber feet protect polished surfaces.



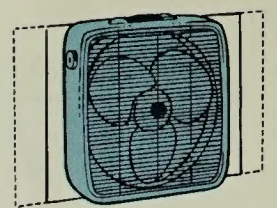
USE TO VENTILATE—
Powerful G-E motor and big 20" blades exhaust hot, stale air or bring in cool fresh air.



EASILY PORTABLE —
Light in weight, with convenient disappearing handle. Can be easily moved from room to room.



SAFETY DESIGNED —
Grill guards protect fingers; snap out front and back for easy cleaning.



USE IN WINDOWS of sash type from 20" to 38" wide. Sash can be closed when fan is not operating.†

20" Portable Fan

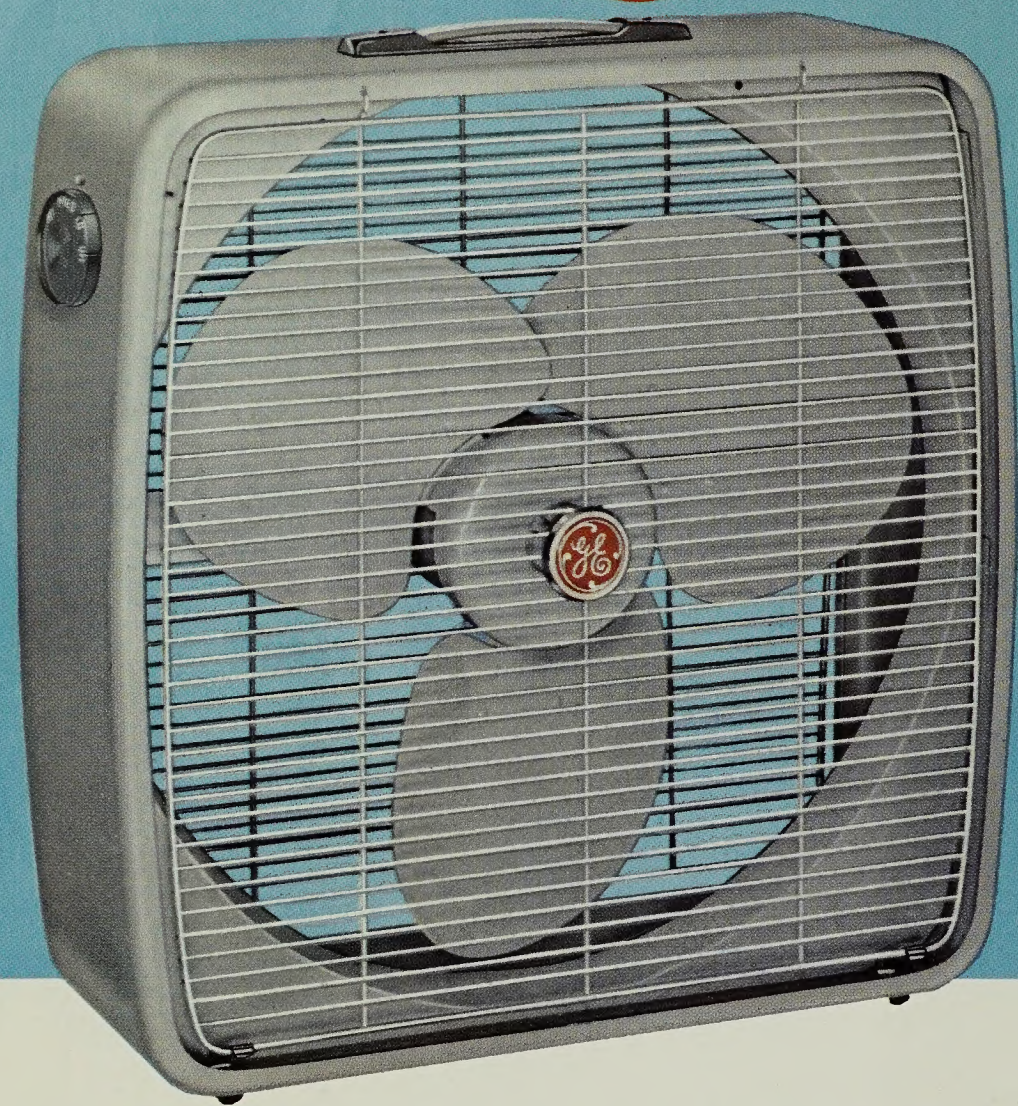
Model W-6

Low Cost! Portable!

Use Anywhere!

Three Speeds!

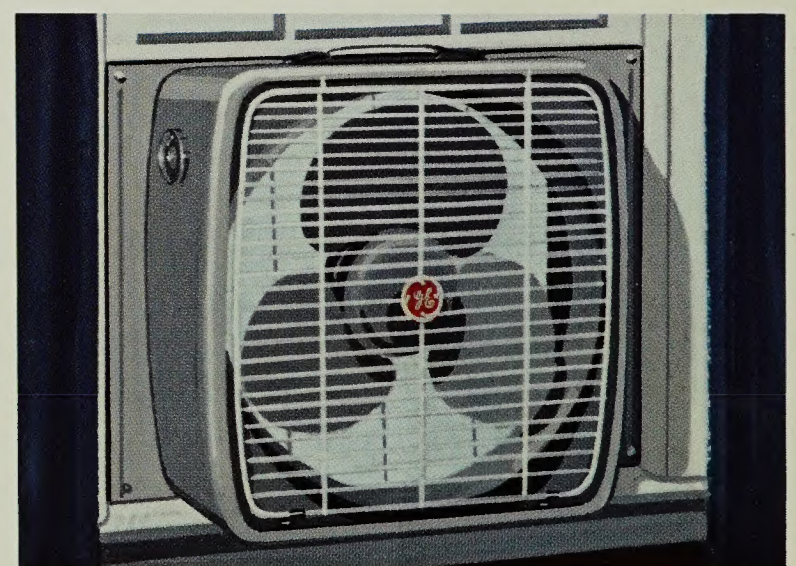
**New! Special
Promotional Model!**



39.95 - 31.57

Here for the first time is a General Electric portable 20" fan at a real budget price! Attractive, powerful, this fan can be used as a window fan, or carried anywhere in the house to use as a circulating fan.

- ★ *Can be easily reversed in window.*
- ★ *Rain will not damage G-E fan motor.*
- ★ *Convenient three-speed control knob on side of fan.*
- ★ *Attractive design, cool grey-and-white color scheme—goes with any decor.*
- ★ *Scientifically matched G-E blade, motor and orifice.*
- ★ *Quiet—motor and blade mounted on rubber.*
- ★ *Sealed oil system needs no oiling in normal use.*
- ★ *No radio or TV interference.*
- ★ *G-E Five Year Written Warranty.*
- ★ *Listed by Underwriters Laboratories, Inc.*



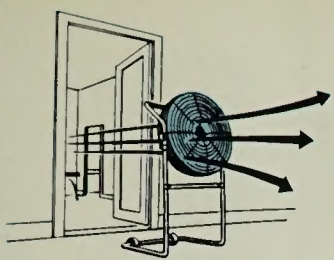
DATA

AIR DELIVERY—Ventilating 2100 CFM*
Circulating 4000 CFM*
Air Velocity—1100 FPM*
Noise Level—58 DB*
Dimensions: Height 23 3/4"
Width—23 1/2"
Depth—7"
Cord—8 Ft.

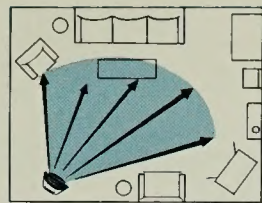


*NEMA Rating

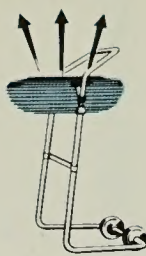
†Mounting panel optional at extra cost



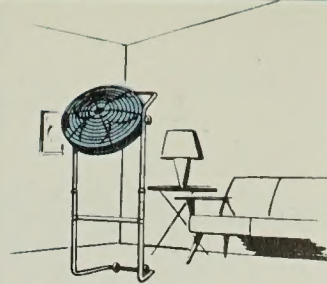
IT'S A VENTILATING FAN—Exhaust or intake, in door or window.



IT'S A POWERFUL CIRCULATOR — For home, office or store.



IT'S A FLOOR FAN—Circulates whole room air at any height.



TILTS TO ANY ANGLE—Just the circulation you want. Full 360°.



THREE-SPEED CONTROL—At the twist of a knob.



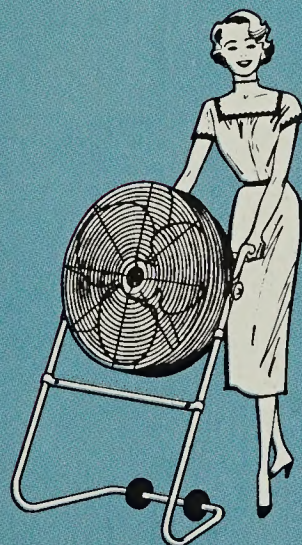
20" Roll-Around Fan

Model P-2

Handsome New Design!

It's Mobile! It's Versatile!

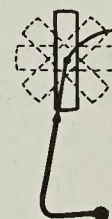
It's Adjustable!



59.95 Rolls Easily Anywhere.
41.97



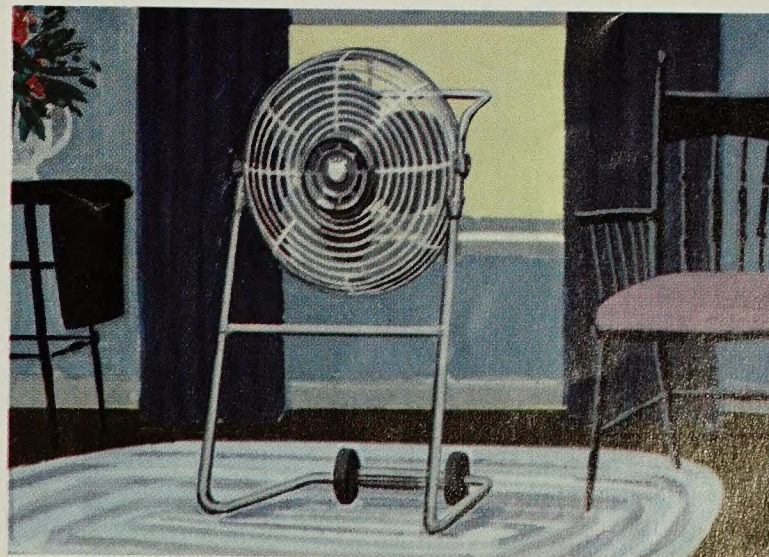
ADJUSTABLE
From 45" to 62"



TILTS TO ANY ANGLE
—A full 360°

Here's the last word in versatility—a powerful 20" G-E fan mounted on an attractive stand that will roll easily from room to room, and adjust to any height from 45" to 62". Set it next to any window or door, to exhaust hot, stale air or to bring in cool fresh outside air. Or use it anywhere as a powerful circulator.

- ★ *New chrome handle and safety grill.*
- ★ *Attractive design adds beauty to any room.*
- ★ *Nothing to lift! Nothing to carry!*
- ★ *Rolls easily on big wheels anywhere.*
- ★ *Quiet—motor and blade mounted on rubber.*
- ★ *Extra-sturdy construction, new wide base.*
- ★ *Sealed oil system needs no oiling in normal use.*
- ★ *No radio or TV interference.*
- ★ *G-E Five Year Written Warranty.*
- ★ *Listed by Underwriters Laboratories, Inc.*



DATA



AIR DELIVERY—Circulating 3500 CFM†
Air Velocity—1200 FPM*
Noise Level—58 DB*
Dimensions: Height 45" to 62"
 Width 26"
 Depth 21"
 Cord 10 Ft.

†Measured 3 feet from fan
 *NEMA Rating



SASH CLEARANCE — Fan mounts in front of window—sash can be closed when fan is not operating.



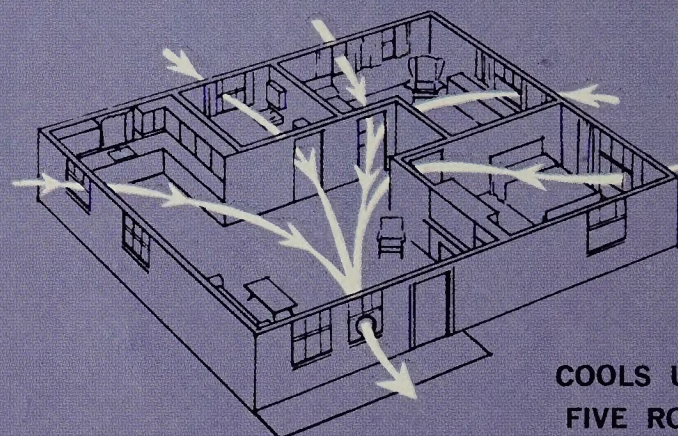
ONE-PIECE CONSTRUCTION
—Easy to install with only a screwdriver.



20" Window Exhaust Fan Model W-2

Three Speeds!
Powerful!

20" Blade Exhausts 2100 CFM*!

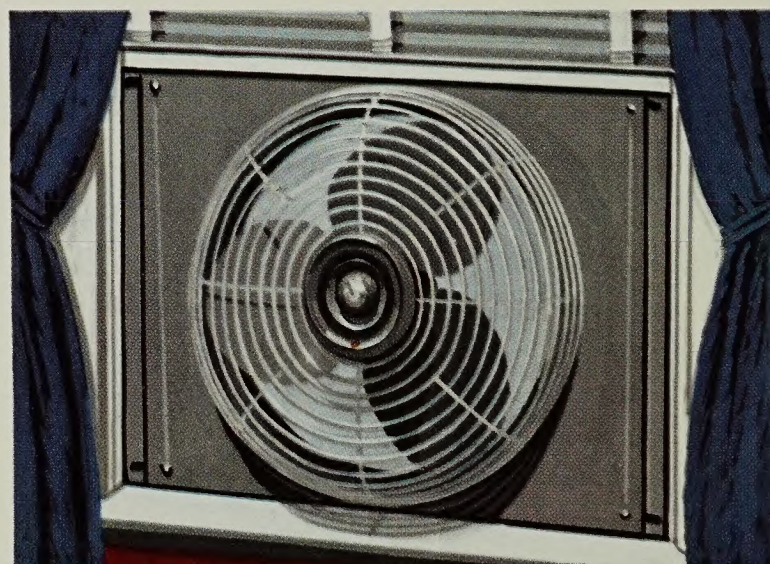


COOLS UP TO FIVE ROOMS.

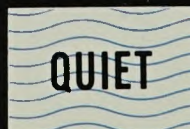
39.95 - 27.97

This attractive, powerful G-E window exhaust fan can cool up to five rooms by drawing out hot, stale air in the evening and pulling in cool, fresh air through other windows. Real whole-house cooling at a cost that fits any budget!

- ★ Scientifically matched G-E blade, motor, and orifice.
- ★ Three-speed control lets you select your own comfort.
- ★ Smart finish—two-tone grey with egg-shell white grill.
- ★ Reinforced steel extension panel holds fan rigid in window—extra quiet.
- ★ Sealed oil system needs no oiling in normal use.
- ★ Quiet—motor and blade mounted on rubber.
- ★ Rain will not damage G-E fan motor.
- ★ No radio or TV interference.
- ★ New G-E Five Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.

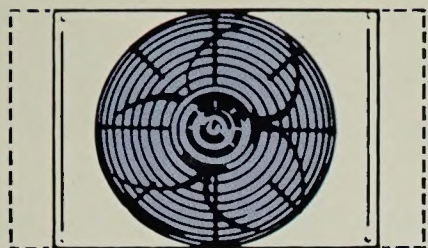


DATA

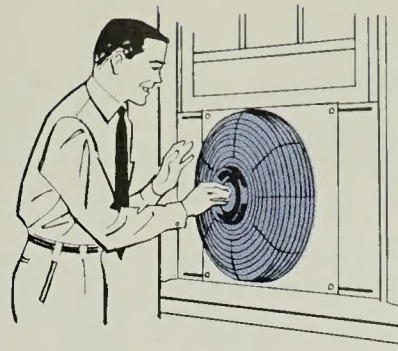


AIR DELIVERY—Ventilating 2100 CFM*
Comparable circulating rating—4000 CFM
Noise Level—58 DB*
Dimensions: Height—23 3/8"
Width—29 1/2" to 38"
Depth—7 1/2"
Cord—8 Ft.

*NEMA Rating
Extra-safe clip-on guard available as accessory.



FITS ALL SASH WINDOWS
20" to 38" wide. Mounting
panel extends to fit windows
from 29½" to 38" wide; can
be mounted on face of mold-
ing to fit windows as narrow
as 20".



EASY CONTROLS — Central
control knob easy to reach,
simple to operate.



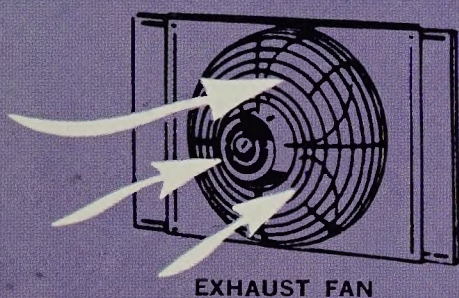
Electrically Reversible 20" Window Fan

Model W-3

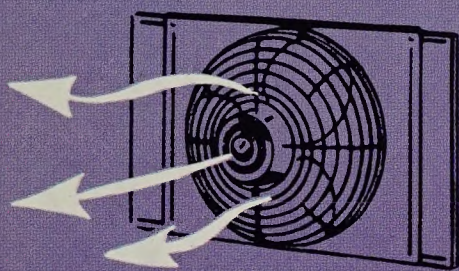
Three Speeds Each Way!

Powerful!

20" Blade Exhausts 2100 CFM*!

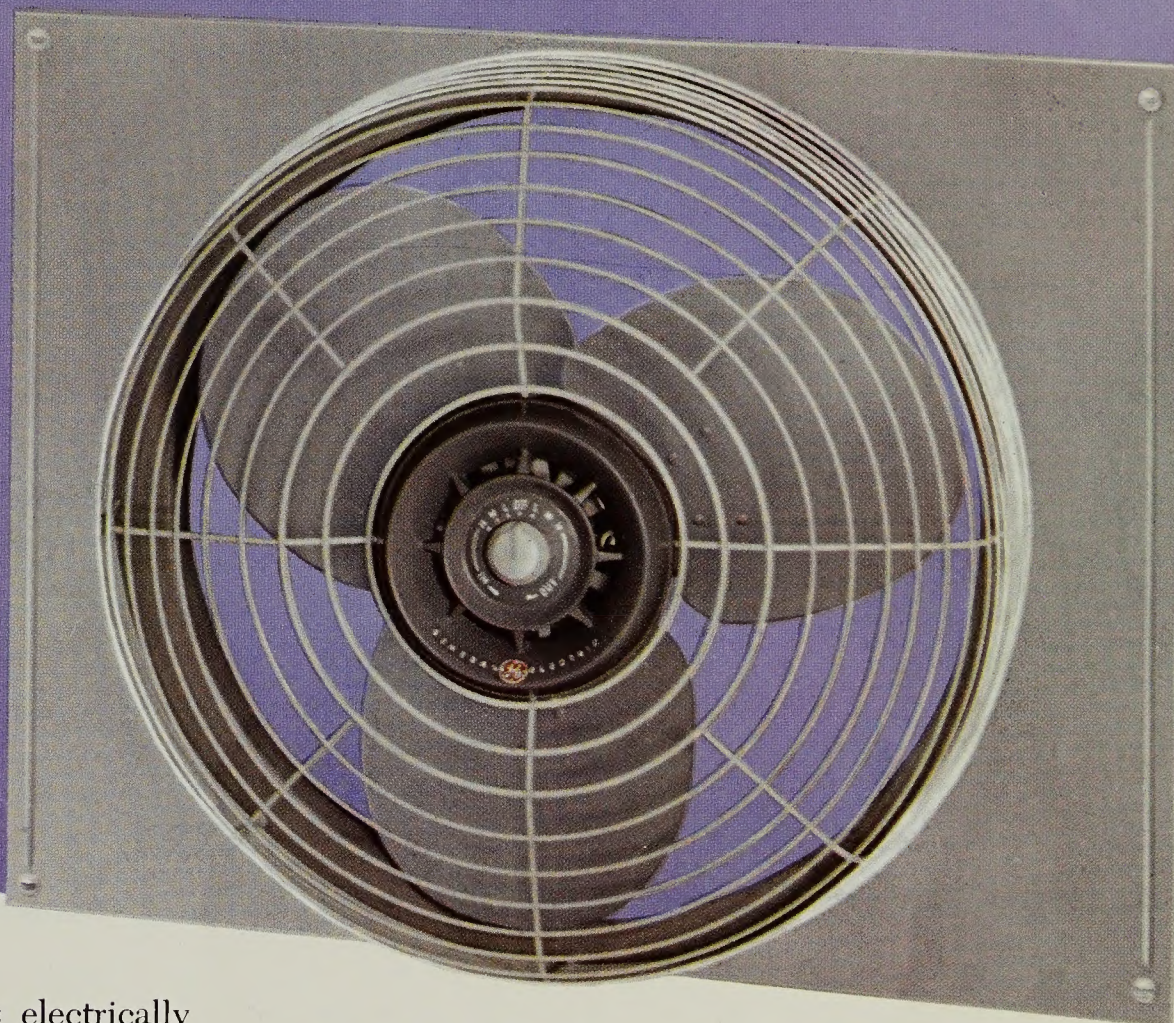


EXHAUST FAN



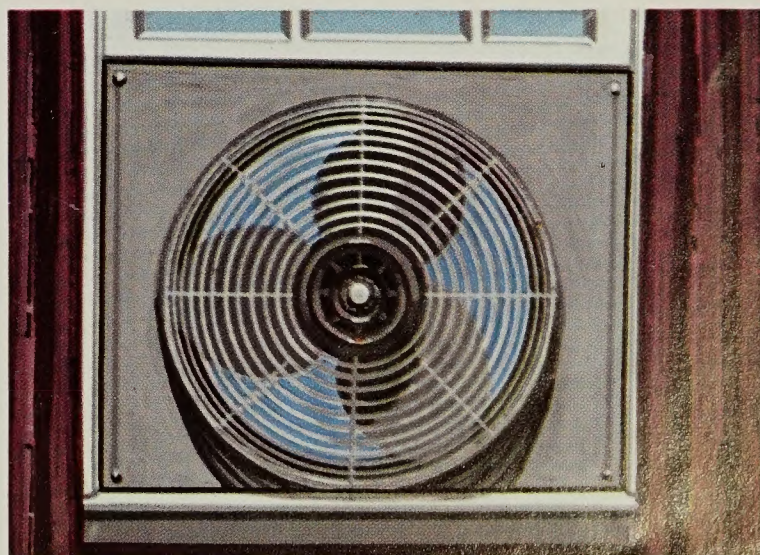
INTAKE FAN

49.95 - 34.97

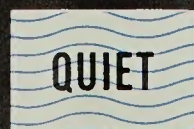


A new concept in design and engineering, this electrically reversible 20" window fan provides amazingly low-cost home cooling. Pulls in cool, fresh air at night... or exhausts stale air like magic at the twist of a knob!

- ★ Can be reversed while running, even at full speed.
- ★ Smart finish—two-tone grey, with egg-shell white grill.
- ★ Reinforced steel extension panel holds fan rigid in window—extra quiet.
- ★ Three speeds each way for perfect comfort control.
- ★ Quiet—motor and blade mounted on rubber.
- ★ Sealed oil system needs no oiling in normal use.
- ★ No radio or TV interference.
- ★ Scientifically matched G-E blade, motor, and orifice.
- ★ G-E Five Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.



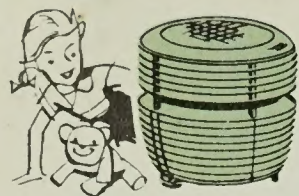
DATA



AIR DELIVERY—Ventilating 2100 CFM*
Comparable Circulating Rating—4000 CFM
Noise Level—58 DB*
Dimensions: Height—23⅞"
Width—29½" to 38"
Depth—7½"
Cord—8 Ft.

*NEMA Rating

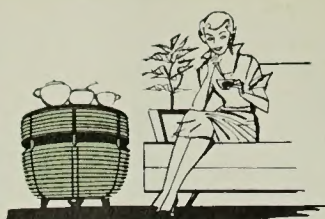
Extra-safe clip-on guard available as accessory



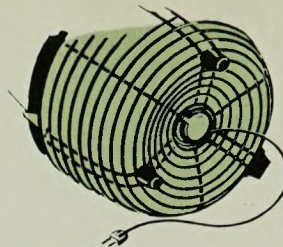
SAFETY DESIGN — Closely spaced louvers protect fingers.



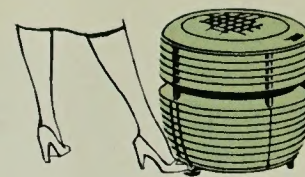
TV SEAT OR HASOCK— Just the right height for children. Hassock cover available as accessory.



COFFEE TABLE—Doubles as serving table for any occasion.



CONCEALED CORD CLIPS—Permit neat storage when not in use.

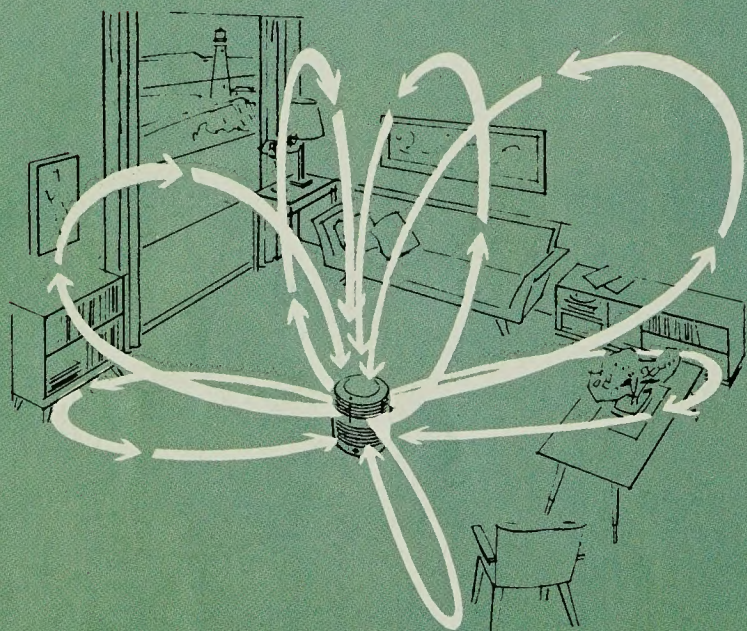


THREE SPEEDS—Choice of breezes—brisk to mild. Toe-touch switch means no stooping or bending.



Floor Circulator Model F-3

**Two Fans In One
For Whole Room Cooling**



CIRCULATES AIR THROUGHOUT THE ROOM.

59.95 - 41.97



The G-E Floor Circulator is actually two fans in one; with its heavy-duty motor, it does the work of several ordinary fans. The upper fan pulls warm air down from the ceiling, the deep pitched lower fan draws in cool air clinging to the floor. Together they distribute a powerful stream of cooling breezes throughout an entire room or office.

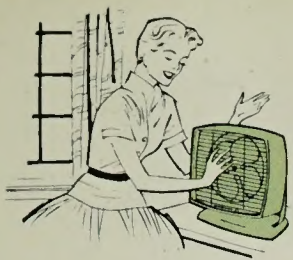
- ★ Handsomely styled for home or office.
- ★ No annoying drafts or blasts.
- ★ Quiet—blades mounted on patented rubber hub.
- ★ Sturdy construction—holds up to 800 lbs.
- ★ New open-work base draws more cool air from floor.
- ★ Cool frost-grey finish.
- ★ Sealed oil system needs no oiling in normal use.
- ★ No radio or TV interference.
- ★ G-E Five Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.



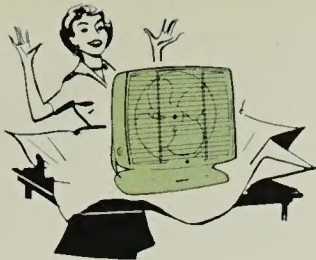
DATA



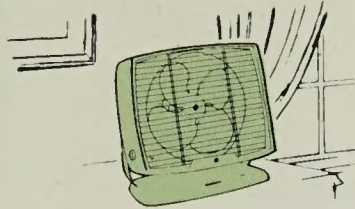
AIR DELIVERY—Circulating 3200 CFM*
Air Velocity—800 FPM*
Noise Level—58 DB*
Dimensions: Diameter—16½"
 Height—15¾"
 Cord—8 Ft.
 *NEMA Rating



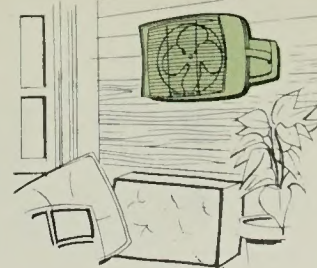
SAFE — Totally enclosed case and safety depth protect fingers front and back.



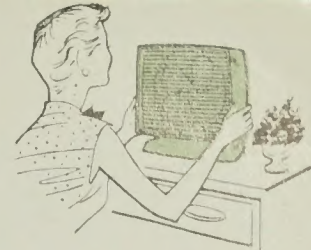
YEAR-ROUND GIFT FAVORITE — For cooling in summer, drying and air circulation in any season.



ATTRACTIVE — New modern design in cool, refreshing egg-shell white and frost grey.



VERSATILE — Use anywhere in home or office. Even hang it on the wall!



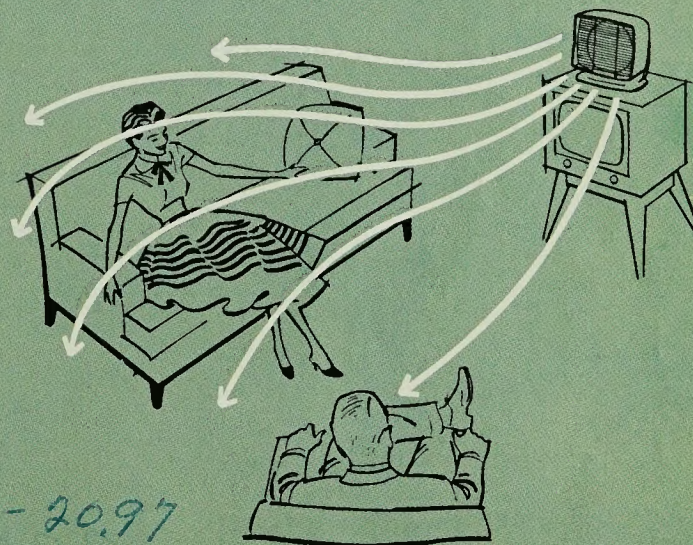
HANDY — So light and easy to handle!



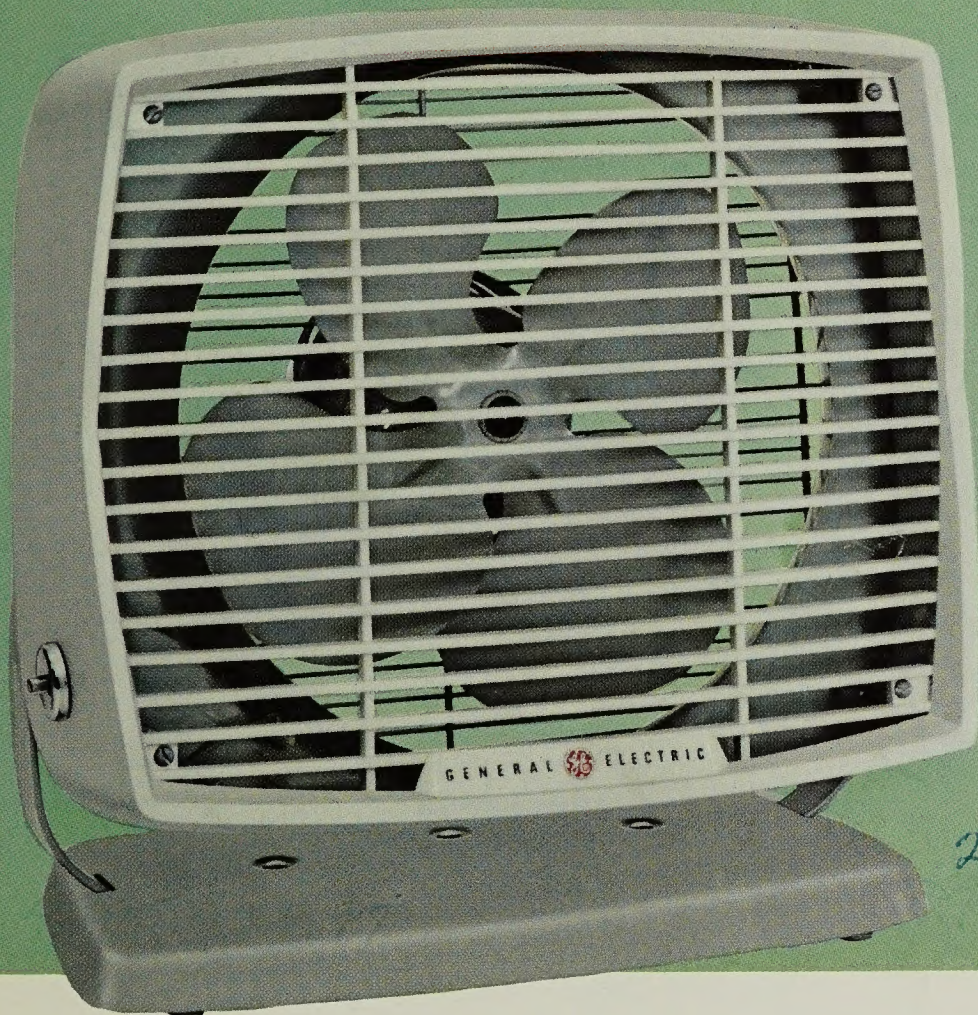
All-Purpose Fan Model A-2

**New Modern Design!
Two Speeds! Safety-designed!**

**More Power: Moves more air
than an ordinary 12-inch fan!**



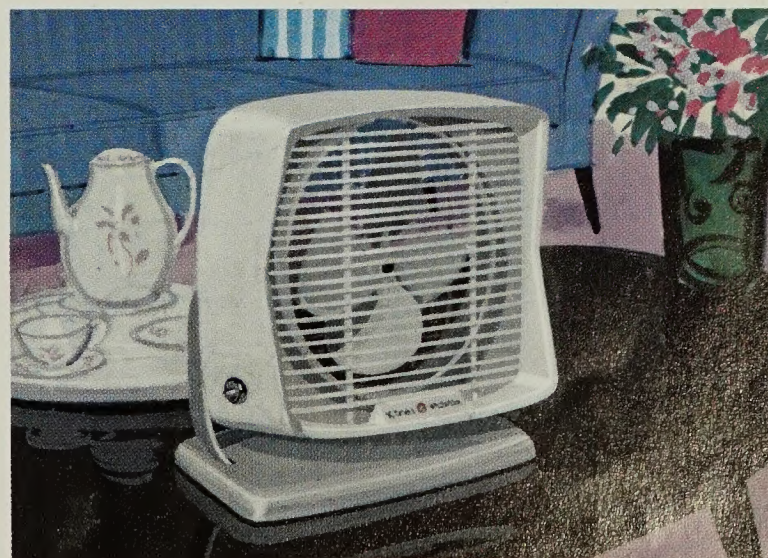
BIGGER, BROADER AIR STREAM OF G-E ALL-PURPOSE FAN



29.95 - 20.97

The increasingly popular G-E all-purpose fan has been brilliantly redesigned with a strikingly modern case in egg-shell white and frost grey. The deep cabinet and close-set grill-guards safeguard fingers, and air is distributed far forward and out to the sides to create an extra-wide cooling area.

- ★ Use as a window fan—a table fan—a floor fan—a wall fan!
- ★ Sturdy enclosed case gives maximum protection.
- ★ Handy push-button switch provides mild or brisk breeze.
- ★ Cabinet designed for easy carrying. Ideal for trips.
- ★ Blade mounted on patented rubber hub for extra quietness.
- ★ Sealed oil system needs no oiling in normal use.
- ★ Rubber feet protect furniture.
- ★ No radio or TV interference.
- ★ G-E Five Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.



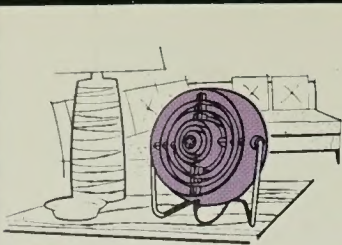
DATA



AIR DELIVERY—Circulating 1050 CFM*
Air Velocity—1350 FPM*
Noise Level—56 DB*
Dimensions: Height—14"
 Width—14½"
 Depth—8¼"
 Cord—7½ Ft.
 *NEMA Rating



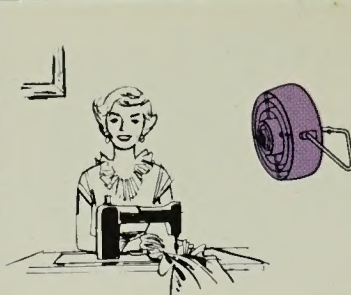
YEAR-ROUND GIFT FAVORITE — For cooling in summer, drying and airing in any season.



ATTRACTIVE — Modern aero-dynamic design with cool, refreshing frost-grey finish.



ADJUSTABLE — Tilts easily for greatest cooling effect.



VERSATILE — Use anywhere in home or office. Even hang it on the wall!

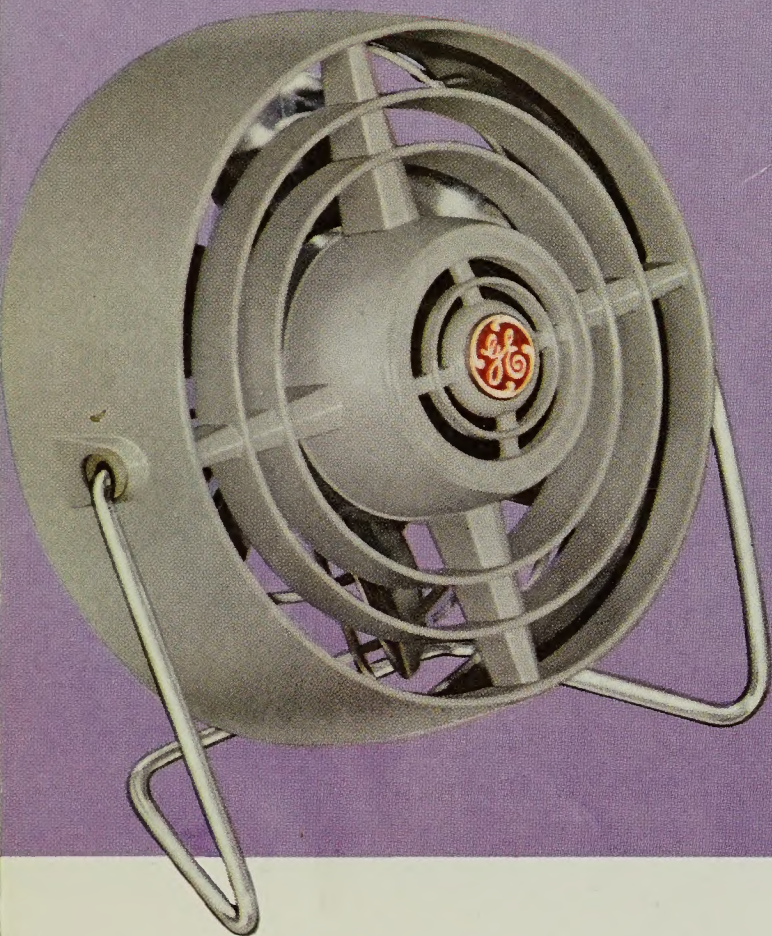


HANDY — So light and easy to handle! Weighs only 3 lbs.

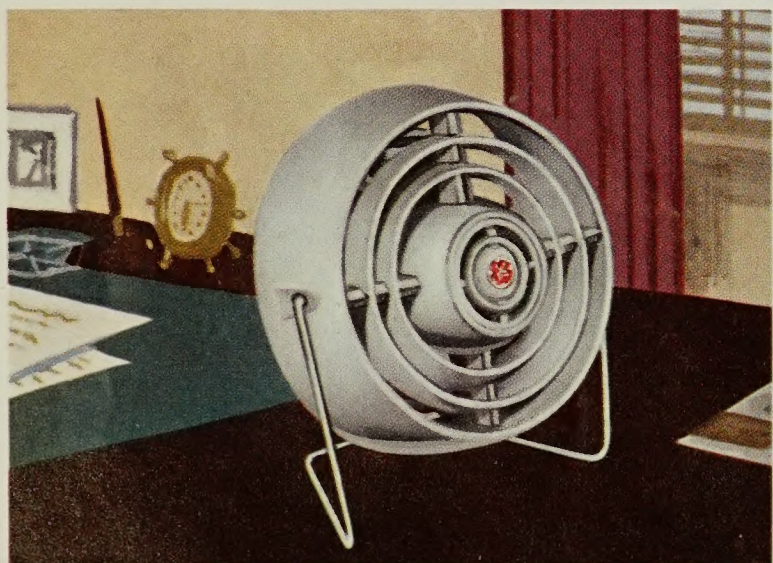


Low Cost Utility Fan Model N-1

Inexpensive — Handy — Efficient



9.95 - 6.97



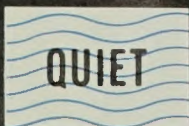
Quiet, efficient—this fan can be placed anywhere, and tilted to aim a powerful cooling breeze just where you need it. America's outstanding fan in the low cost field—the biggest cooling bargain on the market today!

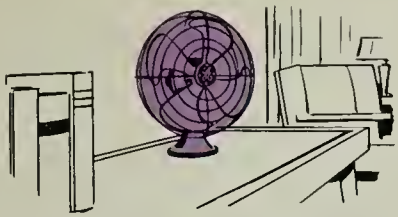
- ★ Rugged plastic case with sturdy "no-tip" base.
- ★ Small, compact—an ideal travel fan.
- ★ Hand-hold built into carton for easy carrying.
- ★ Scientifically designed six-element blade, quiet motor mounted on rubber.
- ★ Sealed oil system needs no oiling in normal use.
- ★ No radio or TV interference.
- ★ Easily adjustable to any angle.
- ★ Hang on wall with ordinary cup-hook.
- ★ G-E Five Year Written Warranty.
- ★ Listed by Underwriters Laboratories, Inc.

DATA

AIR DELIVERY—circulating 425 CFM*
Air Velocity—525 FPM*
Noise Level—44 DB*
Dimensions: Height—10"
Width—9"
Depth—4½"
Cord—6 Ft.

*NEMA Rating

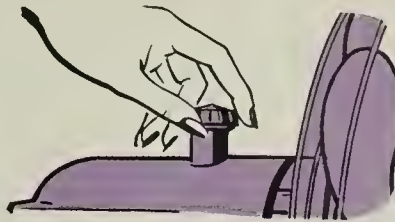




VERSATILE — Use these fans anywhere in home or office—on a table, on a desk, or on the floor.



YEAR ROUND USE—In addition to cooling, these fans are ideal for circulating heat, indoor clothes drying, airing closets,



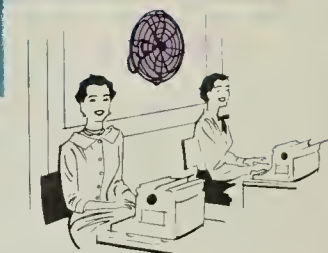
EASY TO USE—Twist convenient oscillating knob to right, fan oscillates; twist to left for single-direction breeze.



WHISPER-QUIET — Motor and blades especially designed for extra-quiet operation.



BOTH MODELS EASILY MOUNTED ON WALL



MOUNTS EASILY ON WALL. IDEAL FOR OFFICE OR FACTORY.



Oscillating Fans

10" Model S107
12" Model S125

for Home or Office

10" - 17.95 - 12.57 12" - 29.95 - 20.97

Outstanding bestsellers year after year, these attractive fans incorporate the quality features developed in G.E.'s 70 years of fan experience.

- * Oscillating or not—at the turn of a knob.
- * Quiet motor mounted on patented rubber hub.
- * Oscillating mechanism and motor completely enclosed.
- * Sealed oil system needs no oiling in normal use.
- * Handy bracket for wall mounting.
- * Stable, durable steel base. # 20.37
- * Easy wing-nut tilt adjustment.
- * Rubber feet protect polished surfaces.
- * No radio or TV interference.
- * G-E Five Year Written Warranty.
- * Listed by Underwriters Laboratories, Inc.



Deluxe 16" Oscillating Fan Model V163

with Patented "Vortalex" Blades

- * Powerful motor with self-aligning porous bronze bearings.
- * Convenient wire handle at top of guard—no stooping to lift fan.
- * Oscillating or not at twist of knob.
- * Thumb nut for multi-position cooling, holes for wall mounting.
- * Oscillating arc adjustable to 90, 67 or 45 degrees. # 37.37
- * Felt base protects furniture.
- * Motor oiled for years of service.
- * No radio or TV interference.
- * G-E Five Year Written Warranty.
- * Listed by Underwriters Laboratories, Inc.

DATA

Model S107 One Speed
Air Delivery

Circulating—550 CFM*
Air Velocity—1100 FPM*
Noise Level—44 DB*
Cord Length—6 Ft.
Dimensions: 12" wide
14" high
10" deep

*NEMA Rating

Model S125 Two Speeds
Air Delivery

Circulating—1000 CFM*
Air Velocity—1375 FPM*
Noise Level—47 DB*
Cord Length—7 Ft.
Dimensions: 14" wide
16½" high
11½" deep

*NEMA Rating

DATA

Model V163 Three Speeds
Air Delivery

Circulating—1700 CFM*
Air Velocity—1400 FPM*
Noise Level—50 DB*
Cord Length—8½ Ft.
Dimensions: 19" wide
21" high
11½" deep

*NEMA Rating

QUIET

QUIET

YOU CAN'T MISS WITH DISPLAYS LIKE THESE!

Permanent Fan Displays Show the Entire Line

These attractive, sturdy fan display stands help you show the entire G-E Fan line in only a few square feet of floor space! You can use them year after year, in any combination, any position, on your selling floor or in your window. Ideal for demonstration or for display, these stands give you a ready-made G-E Fan Department to help you sell more fans!



Colorful Action Displays Bring in Customers — Stimulate Sales



NEW!

WINDOW FAN DISPLAY

Here's a real traffic stopper to use in your window or inside your store. Arresting...instructive... it will spark your sales to new highs!



HAPPY HOME DISPLAY

Colorful and compelling, this display carries a simple message with dramatic impact—the dancing figures catch the eye to drive the message home!



NEW! FASCINATING WHIRLIGIG DISPLAY

You'll be amazed and delighted at the excitement this display will create. Turn the fan on, and the display whirls gaily around—stays on the fan by sheer magic!

FREE! Carton Displays Make Your Store A Fan Showplace



Packed with every Model W-2 Fan, colorful display pieces include a striking six-foot Fan Banner, plus two Window Fan Display Cards and a Five Year Warranty Display Card.

G-E Fan Cartons are free displays in themselves! Save storage space—stack these vivid display cartons anywhere for a mass fan display that will be both attractive and impressive.



HERE'S YOUR FREE DISPLAY WINDOW



Here's an example of what you can do with the free display materials that come packed in the fans you buy. Fact Tags, in-pack signs and fan cartons will give you a real Fan Headquarters window!

USE FAN CARTONS FOR DISPLAY



In Your Store — G-E fan cartons will back up your fan display —show customers you mean business.

Outside Your Store —G-E fan cartons will add color and interest to your store front, give you extra display impact *where it counts*.



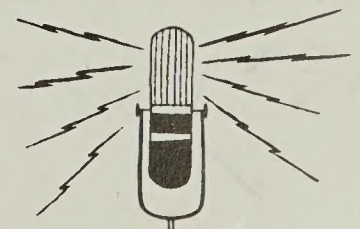
YOU CAN'T MISS WITH FACTORY-PAID ADVERTISING KEYED FOR LOCAL IMPACT WHEN IT'S HOT



Newspapers—Target Torrid—a sweeping success year after year —scientifically pinpointed to run on the *hottest* days to drive more customers into *your* store. Tie in with your own ads and special hot weather promotions!



Billboards—Once again a giant billboard blitz will blanket the prime fan areas during the mid-summer weeks when fans sell best!



Radio — New this year — Target Torrid Radio—a local spot radio campaign to saturate the air waves. Timed like the newspaper ads to strike with local heat waves, these catchy, hard-selling new G-E Fan “Weatherspots” will pre-sell your customers after a sleepless night or at the end of a sweltering day.

How to Use a Window Fan

In the morning, keep windows and doors closed to hold in the cool night air as long as possible; use circulating fans to keep air moving.

When the temperature inside the house approaches outside temperature, start the window fan and open other windows (see below). The window fan will provide cooling by keeping the air in the house in motion.

A window fan will be most effective after sundown, when it will rid the house of hot air and draw in cool air from outside.

FOR COOLING ONE ROOM

If the room has one window, mount the fan in the lower section. In the case of an exhaust fan, open the window at least 20" at the bottom, and as much as possible at the top, to allow fresh air to enter. If the fan can be used for intake, the open space at the top is not so important. Low or medium speed is usually sufficient to cool one room with a 20" fan.

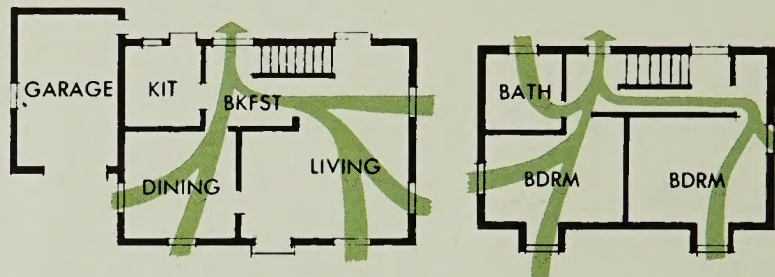


If the room has more than one window, mount the fan in one window to exhaust air, and open another window to let

fresh air in. Keep doors shut to keep out warm air from the rest of the building. The fan may also be used in an intake position if desired.

FOR COOLING ENTIRE FLOORS

To cool the downstairs area, mount the fan in the window of a room used least; open windows in rooms in use on the opposite side of the house. Close all upstairs windows, or close doors to upstairs.

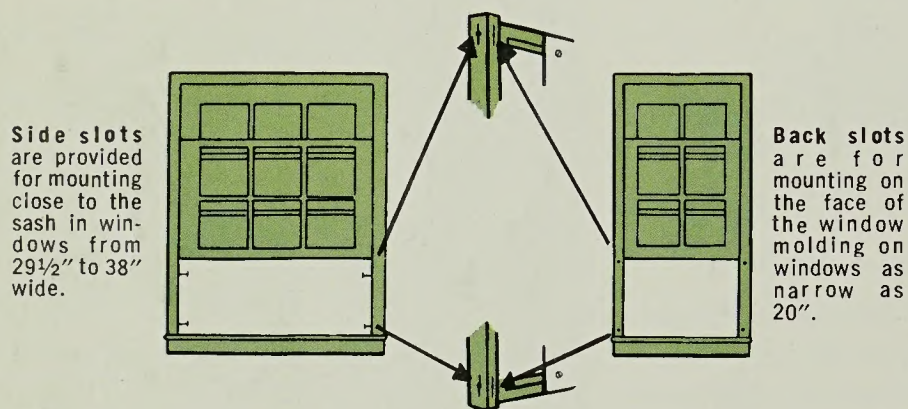


To cool upstairs bedrooms at night, mount the fan in a hall window or in the least used bedroom window. Shut all other windows in the room where the fan is located. Open all doors to rooms where cooling is needed, and open windows in those rooms. Shut windows and doors downstairs.



How to install a Window Fan

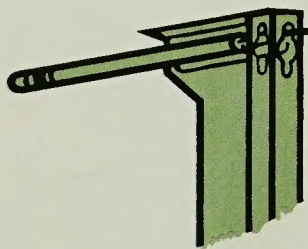
All General Electric 20" window fans are designed to fit sash windows from 20" to 38" wide. The versatile 2-way mounting panels shipped with the fans are equipped with ingenious key-hole slots which allow great flexibility in mounting the fan in a window. The following diagrams illustrate the versatility of the General Electric window fan mounting panel:



A General Electric 20" window fan should always be mounted so that the panel is in front of the lower sash, thus permitting the sash to be raised and lowered when the mounting panel is in position. When the fan is not operating, the sash can be closed with ease.

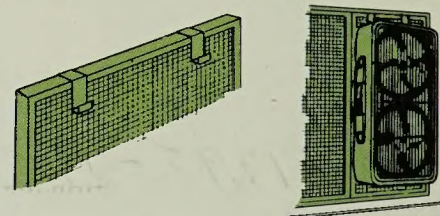
In order to install the mounting panel properly, adjust the extenders on each side of the panel to fit the window, making sure that the panel will not interfere with window operation. Holding the mounting panel in place, mark the window casing with a pencil at the top of the four keyhole slots. Then remove the mounting panel and insert wood screws where the marks have been made; let the heads of the screws protrude at least 1/8". Install the panel by slipping the slots on the ends or back of the panel over the screws and dropping the panel into place.

For added flexibility, additional sets of screws may be set in other windows, so that the mounting panel and fan can be



moved from one window to another as desired. In the case of a portable window fan, the mounting panel should be installed where the fan is most used; for use in other windows, the fan can be easily lifted from the mounting panel and placed on other windowsills. When not used with a mounting panel, the fan should be secured by lowering the sash until it presses against the top of the fan.

The General Electric Twin Fan ventilator, Model T-3, should be mounted in the same way as the 20" models, except that the panel will fit sash windows from 26" to 36" wide. This fan is especially made for use in casement windows, which are generally too narrow for the installation of a 20" window fan mounting panel. Two small casement window hangers are shipped with each Twin Fan Ventilator. These hangers fit right over the top of the screen which covers the casement window, and the fan will hang in a vertical position from these hangers.



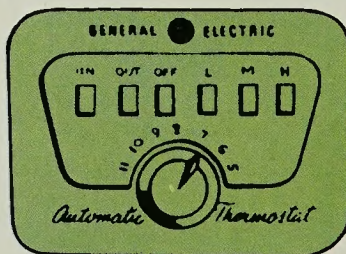
HOW TO OPERATE A GENERAL ELECTRIC FAN THERMOSTAT

The G-E Automatic Thermostat Control (on Models W-4 and T-3) turns the fan ON and OFF as the temperature varies from the dial setting.

When properly set, the fan will turn on when it's hot, and turn off automatically when the temperature drops.

In order to obtain the proper setting, set the dial so that the pointer points to the lowest number (5) while the room is hot. When

the room cools down to a comfortable temperature, turn the dial slowly to the left until the fan goes off. If the temperature rises, the fan will resume operation, and will continue to work automatically to maintain the temperature you have selected. Once you have found the setting that most suits you, you need not touch the dial.



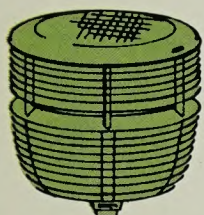
4 Steps to selling more fans



1 Know Your Customer

A. Find out what kind of cooling he wants, what features he likes. Find out how much he knows about fans — he's counting on you to guide him.

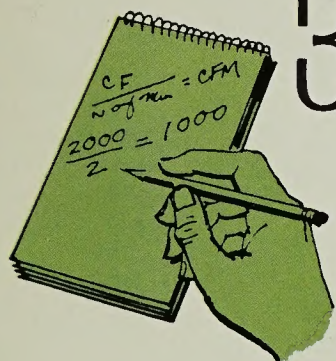
B. Whether he wants circulation or ventilation, ask him for accurate dimensions of the room or rooms he wants to "fan condition." You must have this information to figure out his cooling needs.



2 Know Your Styles

A. CIRCULATING FANS keep air moving, produce cooling by aiding evaporation from the skin. They keep air fresh and dissipate odors, smoke, and stale air.

B. VENTILATING FANS keep one or several rooms cool and fresh either by drawing in cool outside air or by exhausting stale room air, replacing it by cool air from outside.



3 Know Your CFM'S

A. Calculate cubic foot content (CF) of customer's room or area to be cooled, by multiplying length by width by height.

B. Determine frequency of air change needed (warm climate 1 per minute; temperate, 1 every 2 or 3 minutes).

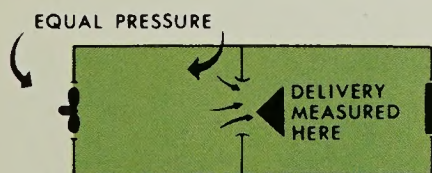
C. Divide this number into CF to get CFM (cubic feet of air needed per minute).

D. Now find the right fan for the job by checking CFM ratings given in the specifications.

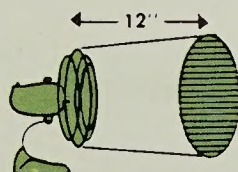
4 Know Your Standards

CAUTION: When comparing fans, always look for NEMA ratings. These uniform standards allow true comparisons.

BE SURE RATINGS ARE BASED ON THE PROPER TESTS



Ventilating Ratings should be based on the NEMA Pressure Test.



Circulating Ratings should be based on the NEMA Free Air Test.

All G-E fans are rated in strict accordance with standards of National Electrical Manufacturers Association, with ventilating and circulating ratings clearly identified.

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Five Year Warranty

General Electric Company warrants to the purchaser of this new General Electric Fan that if any part thereof, exclusive of exterior finish, proves to be defective in material or workmanship within five years from the date of original purchase for use, such defective part will be replaced or repaired free of charge. The Company has no other obligation or liability in connection with this fan.

To obtain repairs, this fan should be returned to the dealer from whom it was purchased, or should be sent, charges prepaid, to the nearest General Electric Service Center, or the nearest authorized General Electric Fan Service Station listed in your Classified Telephone Directory.

Service Centers

STATE	CITY	ADDRESS
California	Los Angeles	1233 South Hope Street
California	San Francisco	1090 Bryant Street
Georgia	Atlanta	1777 Ellsworth Ind. Dr. NW
Illinois	Chicago	847 South Clinton Street
Massachusetts	Boston	1040 Commonwealth Avenue
Michigan	Detroit	2445 Grand River
Missouri	Kansas City	2619 McGee Trafficway
New York	New York	326 Broadway
Ohio	Cleveland	2373 East Ninth Street
Pennsylvania	Philadelphia	5554 Chestnut Street
Texas	Dallas	961 Dragon Street
Washington	Seattle	401 Westlake Avenue, North

Consult your classified Telephone Directory for your nearest authorized General Electric Fan Service Station, listed under "Fans — Electric Repairing."



FAN DEALER



You can't miss
with a window like this

Progress Is Our Most Important Product

GENERAL  ELECTRIC

AUTOMATIC BLANKET AND FAN DEPARTMENT

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